

## Privacy Policy

*Last Updated: June 09, 2024*

### Introduction

Welcome to Davis English Tutoring ("Company," "we," "us," or "our"). This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our website, accessible from [davisenglishtutoring.com](https://davisenglishtutoring.com) (the "Service"). It also describes your privacy rights and how the law protects you. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

### Interpretation

Words with initial capital letters have defined meanings specified under the following conditions. These definitions have the same meaning whether they appear in singular or plural form.

### Definitions

For the purposes of this Privacy Policy:

- **Account:** A unique account created for you to access our Service or parts of our Service.
- **Affiliate:** An entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest, or other securities entitled to vote for the election of directors or other managing authority.
- **Company:** Refers to Davis English Tutoring.
- **Cookies:** Small files placed on your device by a website, containing details of your browsing history among its uses.
- **Country:** Refers to the United Kingdom.
- **Device:** Any device that can access the Service such as a computer, cell phone, or digital tablet.
- **Personal Data:** Any information that relates to an identified or identifiable individual.
- **Service:** Refers to the Website.
- **Service Provider:** Any natural or legal person who processes data on behalf of the Company.
- **Third-party Social Media Service:** Any website or social network through which a user can log in or create an account to use the Service.

- **Usage Data:** Data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (e.g., the duration of a page visit).
- **Website:** Refers to Davis English Tutoring, accessible from davisenglishtutoring.com.
- **You:** The individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Collecting and Using Your Personal Data

### Types of Data Collected

**Personal Data** While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. This information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

### Usage Data

Usage Data is collected automatically when using the Service. It may include information such as your device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers, and other diagnostic data. When you access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers, and other diagnostic data.

### Information from Third-Party Social Media Services

You can create an account and log in to use the Service through Third-party Social Media Services such as Google, Facebook, Instagram, Twitter, and LinkedIn. If you decide to register through or grant us access to a Third-Party Social Media Service, we may collect

personal data associated with your account on that service, such as your name, email address, activities, or contact list.

**Tracking Technologies and Cookies** We use Cookies and similar tracking technologies to track the activity on our Service and store certain information. Technologies used include:

- **Cookies or Browser Cookies:** Small files placed on your device. You can instruct your browser to refuse all Cookies or indicate when a Cookie is being sent. If you do not accept Cookies, you may not be able to use some parts of our Service.
- **Web Beacons:** Small electronic files used to count users who have visited pages or opened emails, and for other related website statistics.
- **Types of Cookies We Use**
- **Necessary / Essential Cookies:** These are necessary to provide you with services available through the Website and to enable you to use some of its features.
- **Cookies Policy / Notice Acceptance Cookies:** These identify if users have accepted the use of cookies on the Website.
- **Functionality Cookies:** These allow us to remember choices you make when you use the Website, such as remembering your login details or language preference. For more information about the cookies, we use and your choices regarding cookies, please visit our Cookies Policy or the Cookies section of our Privacy Policy.

## Use of Your Personal Data

We may use Personal Data for the following purposes:

- **To provide and maintain our Service.**
- **To manage your Account** and your registration as a user of the Service.
- **For the performance of a contract**, including the development, compliance, and undertaking of the purchase contract for the products or services you have purchased.
- **To contact you** via email, telephone calls, SMS, or other forms of electronic communication regarding updates or informative communications related to the functionalities, products, or services you have contracted.
- **To provide you** with news, special offers, and general information about other goods, services, and events that are similar to those you have already purchased or enquired about unless you have opted not to receive such information.
- **To manage your requests to us.**

- **For business transfers**, we may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets.
- **For other purposes** such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and improving our Service, products, services, marketing, and your experience.

## Sharing Your Personal Data

We may share your personal information in the following situations:

- **With Service Providers:** To monitor and analyse the use of our Service, to contact you.
- **For Business Transfers:** During negotiations of any merger, sale of Company assets, financing, or acquisition of all or a portion of our business to another company.
- **With Affiliates:** To require those affiliates to honour this Privacy Policy.
- **With Business Partners:** To offer you certain products, services, or promotions.
- **With Other Users:** When you share personal information or otherwise interact in the public areas with other users.
- **With Your Consent:** For any other purpose with your consent.

## Retention of Your Personal Data

We will retain your Personal Data only for as long as necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies. Usage Data is generally retained for a shorter period, except when used to strengthen security or improve the functionality of our Service, or when we are legally obligated to retain this data for longer periods.

## Transfer of Your Personal Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental

jurisdiction where data protection laws may differ. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

## Delete Your Personal Data

You have the right to delete or request that we assist in deleting the Personal Data that we have collected about you. Our Service may allow you to delete certain information about yourself from within the Service. You may also contact us to request access to, correct, or delete any personal information you have provided to us. Please note that we may need to retain certain information when we have a legal obligation or lawful basis to do so.

## Disclosure of Your Personal Data

- **Business Transactions:** If the Company is involved in a merger, acquisition, or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.
- **Law Enforcement:** Under certain circumstances, the Company may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Other Legal Requirements:** We may disclose your Personal Data in the good faith belief that such action is necessary to comply with a legal obligation, protect and defend the rights or property of the Company, prevent or investigate possible wrongdoing in connection with the Service, protect the personal safety of users of the Service or the public, and protect against legal liability.

## Security of Your Personal Data

The security of your Personal Data is important to us, but no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## **Children's Privacy**

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from anyone under 13 without verification of parental consent, we will take steps to remove that information from our servers.

## **Links to Other Websites**

Our Service may contain links to other websites not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **Changes to this Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective, and update the "Last updated" date at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, you can contact us:

- **By email:** [info@davisenglishtutoring.com](mailto:info@davisenglishtutoring.com)